

## PHOTOGRAPHY / DIGITAL MACRO



**DESCRIPTION:** Digital technology is a growing and precise attribute to the technological world and extends its welcome to photography. Digital photography can be utilized in many ways and advertisement is one. Using digital imagery is very versatile and captures the audience eye with a prism of colors and a magnitude of pixels with clarity.

**TASK:** Your task will be to produce a digital image suitable for advertisement for a community or a local event.



### Guidelines

1. Using a digital camera properly and safe capture several images
2. Images can consist of nature, people, animals etc.
3. Take several pictures with and without flash
4. Check all images captured for proper focus
5. Check all images captured for proper exposure
6. Decide which image will best be suited for advertisement
7. Set camera and peripherals to proper ports to transfer image to computer
8. After transfer is complete add image to a document