EVALUATION FORM FOR GRAPHIC ARTS (GA-4)

GA-4 DESK TOP PUBLISHING PROCESSES

Any project designed and printed using desk top publishing equipment and processes is eligible. Three copies along with rough layouts (sketches), dummy copies, and other necessary layout and design paperwork are required for entry. Examples: Greeting cards, menus, note pads, or stationary. Displays are limited to 1' 6" x 3' 0" table space. Display height is limited to 4 feet.

CLASSIFICATION: GA-4 **GROUP LETTER _____ ENTRY NUMBER _____**

Desk Top Publishing Processes ENTRY TITLE

_____

Entry Checklist:

_____ Desktop Publishing project
_____ Three duplicate copies are included
_____ Rough Layouts included
_____ Dummy copies included
_____ Layout and design paperwork included
_____ Display 1' 6" x 3' 0" or less table space used (if applicable)
_____ Display height is under 4 feet (if applicable)
_____ Technical Report

MAJOR EVALUATION FACTORS RATINGS COMMENTS

0= Very Poor
10(20) Excellent

Graphics	0	2	4	6	8	10	12	14	16	18	20
Text - content, spelling, font, etc.	0	1	2	3	4	5	6	7	8	9	10
Appropriateness of Design	0	2	4	6	8	10	12	14	16	18	20
Aesthetics (concepts of balance, proportion, contrast, rhythm, color/shades, and unity)	0	2	4	6	8	10	12	14	16	18	20
Effectiveness of Design	0	1	2	3	4	5	6	7	8	9	10
Overall Appearance (Impression)	0	1	2	3	4	5	6	7	8	9	10
Complexity for Group Level	0	1	2	3	4	5	6	7	8	9	10
Entry Checklist Violation (See above)											*-10*

Overall project Rating_____

100-85 = I (blue) 84-70 = II (red) 69-0 = III (white) (based on 100 points)

NAME OF STUDENT_____

NAME OF SCHOOL_____ADDRESS OF SCHOOL_____

INSTRUCTOR_____CITY_____TELEPHONE #_____

NAME OF COURSE ENTRY WAS COMPLETED IN:_____